

Online Fundraising



CELEBRATING OUR DIAMOND ANNIVERSARY

It's easy to generate donations online!



FirstGiving Online Fundraising

Junior Achievement is using FirstGiving Online Fundraising as a simple and fun way to raise funds for the Bowl-A-Thon. It is easy to use and a great way to connect with your family and friends.

How to use FirstGiving to help make fundraising a success:

1. Go to <http://firstgiving.com/jaheartland> and create your own webpage. Select **2016 Junior Achievement Bowl-A-Thon** as your event.

It's easy! In five minutes FirstGiving walks you through all the steps to design your own webpage and send your email requests.

2. Email as many people as you know, and then ask them to forward your webpage on to their friends and family.
3. By using online fundraising, you won't have to handle money or checks.
4. Don't worry about keeping track of your team's pledges. FirstGiving will do it for you and send the money directly to JA!