



JA triviaBowl Email Templates

Recruiting Players/Teams

Hi [name]!

This year, I'm taking the lead to recruit members of Team [name] for the Junior Achievement (JA) triviaBowl, and I'd love for you to join us!

JA's triviaBowl is a new competition and fundraiser. It's all about coming together as a company to make sure that kids in our community are set up for success. This year, Junior Achievement has developed new virtual programs and real-world simulations that can be accessed in classrooms or remotely, still delivering high quality financial literacy, career readiness, and entrepreneurship programs at no cost to schools or families.

My job is to organize a team of six so that we can collectively raise funds to support JA's vital programs. On [date], JA will host a fun hour of live virtual Trivia. We need your trivia knowledge, and we need your speed to compete against other teams!

If you'd like to join us, you can register with the link below and we can work on the next steps together.

[Insert link to your team page]

More info about the JA triviaBowl is available at jaheartland.org/events/ja-triviabowl/. You're also welcome to reach out to me with any questions!

Thanks so much, and I look forward to hearing from you.

[Name]



Donation Request to Colleagues

Hi [name]!

[Company name] is participating in the Junior Achievement (JA) triviaBowl. A fundraiser for JA of the Heartland, which is an incredible nonprofit working to provide a more equitable and successful future for all students. Last year JA of the Heartland served more than 30,500 students in grades K-12, connecting them with volunteer role models who deliver lessons that help students become financially responsible, career-ready, and entrepreneurial. JA is offering programs virtually for in-classroom and remote learning environments. I'm incredibly passionate about helping young people pursue their dreams, but need your help to reach my fundraising goal of [\$number].

[Optional: Include a sentence or two about your personal connection to JA]

With your support, we can turn JA success stories into everyday stories by enabling students with the knowledge, confidence and hope they need to persevere. [Insert link to your fundraising page]

I appreciate your consideration! Feel free to reach out with questions! If you'd like to learn more about JA visit www.jaheartland.org.

Thank you,

[Name]



Donation Request to Friends, Family, Acquaintances

You are encouraged to personalize this email for your purposes!

Hi [name]!

[Optional: include personalized message/greeting]

[Company name] is participating in the Junior Achievement (JA) triviaBowl. A fundraiser for JA of the Heartland, which is an incredible nonprofit working to provide a more equitable and successful future for all students. Last year JA of the Heartland served more than 30,500 students in grades K-12, connecting them with volunteer role models who deliver lessons that help students become financially responsible, career-ready, and entrepreneurial. JA is offering programs virtually for in-classroom and remote learning environments. I'm incredibly passionate about helping young people pursue their dreams, but need your help to reach my fundraising goal of [\$number].

[Optional: include a sentence or two about your personal connection to JA]

I'm reaching out to see if you would be willing to support this great organization by making a contribution towards my goal. If so, please use the link below to submit your donation:

[Insert link to your fundraising page]

Feel to reach out with any questions. If you'd like to learn more about JA visit www.jaheartland.org.

Thank you,

[Name]