

Fundraising Suggestions

Junior Achievement has a variety of fundraisers designed to raise additional funds for your team's JA Bowl-A-Thon effort. Teams of all sizes can coordinate such activities to promote their involvement.

Here are some great ideas you might consider...

Online fundraising option is available!

Bowlers can create their own online fundraising page to secure donations through Qgiv:

<https://secure.qgiv.com/event/2023jabat/>

It's a fun and easy way to email your contacts and watch the donations roll in! More information is available on our website.



Propose a Challenge! – Challenge another department, branch, or similar organization to see who can come out on top! The challenge could be who can raise the most pledges, who can get the most teams, etc.!

Items to sell:

Candygram Sale – Employees can send Candygrams to each other with a small message. Five dollars is all you need to say “Thank you” or “Have a great day.”

Jeans Days for JA – Employees designate one day or even a week as Jeans Day for JA. Employees give a donation to be able to dress casually.

JA Book Fair – Host a book fair through Books Are Fun. This organization will help you with the set up and give 10% of the proceeds to your bowl-a-thon pledges. It's a great way for employees to purchase holiday gifts while helping you reach your fundraising goals.

50/50 Raffle – Host a raffle once a week. Sell raffle tickets: 1 ticket for \$1, 6 tickets for \$5, or “Nose to Toes” for \$10. Split the cash earnings with the lucky ticket holder. Half will go to the winning ticket and the other half will go toward your fundraising goal.

Bosses Can Help Boost Your Bucks:

Get Bowled Over – Decorate an employee's office space with bowling balls and pins. Leave a note stating the decorations can be removed for a donation to the fundraising goal. Or, pay a special price and the decorations will be moved to an employee of their choice's workspace.

Go Home Early or Get a Day Off – Have your boss collect money from employees that want to leave work early or take a day off.

Valet Parking – Sell \$5 certificates that may be redeemed for valet parking. Employees will enjoy the benefit of having their car warmed up and ready to go on a cold winter's day.

Rock Star Parking Raffle – Raffle off your best parking spot to employees.

Pie in the Face Contest – Select a list of candidates and sell \$1 votes to see who will receive the pie in their face. Employees can vote as many times as they want and all votes are kept anonymous.

Contests:

Trivia Nights – Charge an entry fee for individual and/or teams to take part. The winning team gets a prize. You will need a venue for this fundraiser!

Eating Contest – Hold an eating contest with pies, buffalo wings, ice cream, or anything else you can scarf down! For an entry fee people can compete in this showdown. You can also charge a nominal fee for those that just want to watch.

Wii Tournament – Pick your favorite Wii game and host a tournament. Teams can enter for a small fee and compete against each other over a lunch hour or staff fun day.

Food Events:

Soup Day – In your employee break room, supply several crock pots of soup, lots of bread, desserts, and drinks. Charge a fee for all those that want to participate.

S'mores – Warm up your toaster oven and have lots of graham crackers, marshmallows, and chocolate bars. Sell these toasty treats for a dollar a piece. Don't forget the small paper plates, napkins, pan, and oven mitt for this easy fundraiser.

Potluck Lunch – Everybody brings a dish to share and contributes \$5 to eat lunch.

Bake Sale – Have everyone bring in their favorite home baked treats and sell them during employees' lunch break.